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 Address: 31 Deeds Road North Plympton SA 5037

AEH Custom Displays has produced this design brief to assist you in clarifying your exhibition objectives. Our design team will work with you from project conception to completion ensuring your proposed exhibit perfectly reflects your corporate identity.

Details

Company				
Event				
Venue				
Dates	From:		To:	
Stand number				
Stand size				
Stand configuration	Peninsula Open 3 sides back wall	Row Open 1 side back/sides walls	Corner Open 2 sides back/side walls	Island Open 4 sides
Please attach	Exhibitor manual	Floor plan	Brand guidelines	Marketing material

Budget

So that we can design a stand to meet your requirements, please select a price range.
 All prices quoted by AEH are in \$AUD

\$20,000 - \$25,000 + GST	\$25,000 - \$30,000 + GST	\$30,000 - \$35,000 + GST
\$35,000 - \$40,000 + GST	\$40,000 - \$45,000 + GST	\$45,000 - \$50,000 + GST
\$50,000 - \$55,000 + GST	\$55,000 - \$60,000 + GST	Other

For below \$20,000 we have a range of upgrade packages available

Goals/Purpose

What is your purpose of being at the exhibition and the key points you want your custom display to achieve.

Stand Requirements

What elements are a must have in your stand design. Please indicate details and dimensions of any products that you wish to display.

Will you be requiring storage areas on the stand? If so please indicate the size of storage area needed. Will audio visual equipment be required? if so please provide details. Would it require HDMI, USB or Laptop connections.

Any specialty requirements. e.g. compressed air, 3 phase power, cabled WIFI, water, catering, etc.

Do you require seating areas on the stand?

Private

Semi private

Open

Not required

Additional details for seating area.

Do you have any preference for flooring

Raised white floor

Raised timber floor

Other

Inspiration

Is there anything else that may assist us with a design direction.

Photos of examples of stands you like or may have seen or a sketch that may assist us.



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