



AEH Custom Displays



Delivering creativity Australia wide



Welcome to Adelaide Expo Hire

Adelaide Expo Hire has been recognised nationally for exhibition excellence and is the only exhibition hire company in Australia to be inducted three times into the Meetings & Events Australia Hall of Fame.

Our strengths lie in our extensive product base, our knowledge and expertise, and contacts within the industry. Additionally we are committed to maintaining a "people approach" to business by continually developing our team of dedicated, experienced and professional personnel. As a result we provide a superior level of service for all exhibitions and events; locally, regionally, nationally and internationally.



Adelaide Expo Hire



AEH Exhibitions



AEH Signs



AEH Custom Displays

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9x Winner of the Meetings & Events Australia (MEA) National Award for Exhibition Services.
 MEA Hall of Fame Inductee
 2004-2007, 2011-2014 & 2017-2020
 Meetings & Events Support Services.



AEH Custom Displays

The purpose of a Trade Display is to promote products, create **brand recognition** and **awareness**. Bold colours and welcoming areas for open discussion are key elements to consider. We want your visitors to identify with your brand, be educated and enjoy an **experience** they will talk about long after the event is over!

We are a creative team working on exhibition stands and public brand activations with national capabilities and **international reach** via our OSPI network of suppliers.

We welcome all requests large and small. Please drop us a line to see what solutions we can present to your team!



The process

We handle all elements of brief creation, project management and construction with personalised service. We are an industry leader in our field delivering solutions nationally.

Brand Activation



Your brand is important. It is the key element to positioning your company in your field of expertise. Our team is here to ensure your logo and brand are easily recognisable and your display is relevant to your target audience.

Understand



We take the time to listen and understand your ideas

Your design brief is managed by key people within our company – Account Manager, Industrial Designer, Graphic Designer, Cabinet Maker, Operations and Logistics Departments.

Create



Conceptual visuals are created with professional quality 3D modelling and rendering tools, combined with industry supported software.

Our designers take inspiration from current trends and developments in the industry to provide engaging concepts with the ultimate goal of boosting delegate traffic on your stand.

Plan



Our designers create technical build plans from the approved 3D concept.

A schedule is followed by the production team and managed seamlessly to ensure all design elements are considered and finished to exceptional quality. Display components are tested and fitted prior to delivery to maintain design integrity.

Execution



Logistics of your display are seamlessly managed throughout. All its elements are delivered and installed on time while a project manager oversees the process. The display and all its components are checked, cleaned and portrayed in its best light to deliver a stunning presence.

Post Event



A debrief meeting is held both internally and with you to evaluate the project. Areas are identified for future advancement to meet the evolving requirements of our clients.



From **CONCEPT** to **COMPLETION**

Using the latest CAD and 3D rendering software, our designers can take the guess work out of the equation by creating photorealistic designs of your stand.

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Example of design we provide for you.

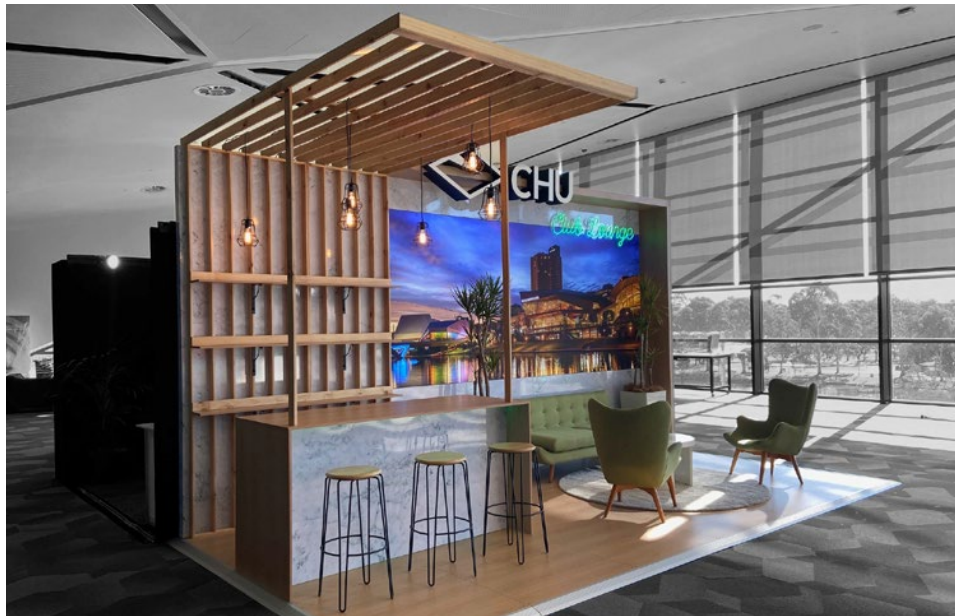


Photo of completed stand.



You can see exactly what you are going to get on the day of the show.



Example of design we provide for you.



Photo of completed stand.

Tourism **AUSTRALIA**

Tourism Australia was joint host of the World Routes event, the global meeting place for every airline and aviation stakeholder. Our team designed and manufactured this stand with many networking areas to showcase the different states and territories and stand partner destinations.



- Interactive **technologies**
- Over **150sqm** in size
- **Native** floral arrangements
- Overhead **rigging**
- **Themed** areas
- Feature **design**



European Union

Our team designed and manufactured an engaging space where European produce was front and centre. Both Exhibitors and Visitors were delighted with the open layout and the functionality of this project.



- Theatre **presentation** area
- **Timber** design finish
- Large format **branded** banner
- **Custom built** display Pods
- Feature **faceted** wall
- Large **LED** screen
- Live cooking **demonstration**
- **Operational** kitchen
- Live **streaming**



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SA Tourism Commission

The South Australian Tourism Commission (SATC) was joint host of the World Routes event, the global meeting place for every airline and aviation stakeholder.



Key features of the design

- Fully functional bar
- Central activation area for delegate networking
- Private meeting spaces
- Large format LED screen engaging visitors
- Rigged corporate branding gives presence and sets the tone

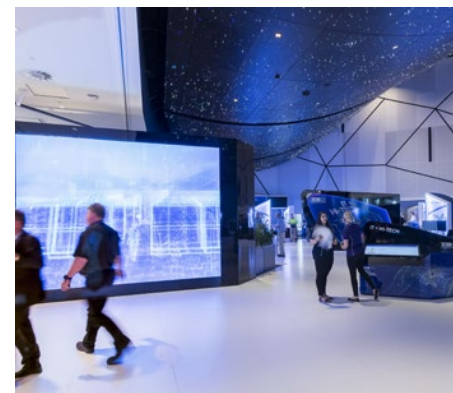


Fully functional **bar**
for networking
Private **meeting room**
Large **LED videowall**
3D backlit signage
Feature **lighting**



Job EX

Hosted by the Government of South Australia this event was created to showcase employment opportunities and developing industries within South Australia. There were many display pods finished in a high end gloss with feature graphics. Interactive touch screens and raised flooring throughout, enhanced the professional presentation of this event.



#wecreatedesignbuild



EcoBoard

Your brand on display, responsibly

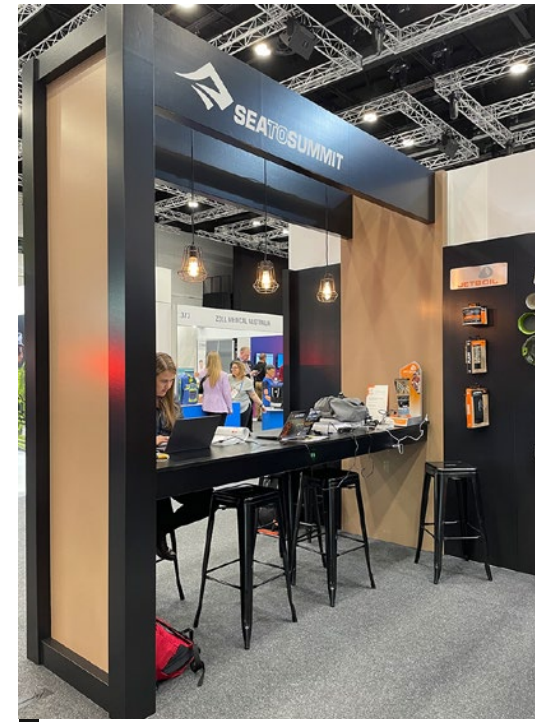
A smart and sustainable material for events and exhibitions.

Engineered to reduce our carbon footprint, and designed to be a strong green alternative to traditional stand manufacturing.

It's suitable as display walling or shelving, stand bulkheads, rigged banners and custom furniture items.



Using innovative ideas to create sustainable and impactful solutions



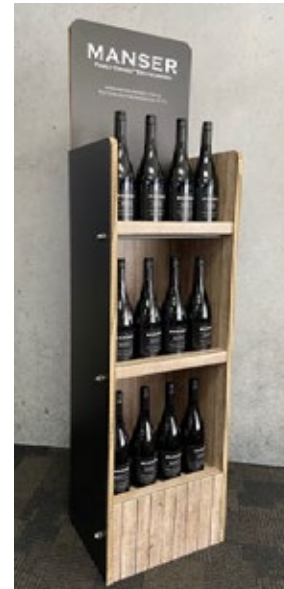
Pop Up **ACTIVATIONS**

Eye catching, colourful, functional and creative are the key components for any Pop up Activation as showcased here. We can design pop up activations to any size taking into considerations that they are often in a public space (indoors or outdoors).



Short term or long term options are available, let us create a pop up activation for you. We tailor events and pop-up experiences that enhance your marketing message and increase brand awareness for your product or service.

We love working with impossible sounding dreams and imaginative folk, so please get in touch!



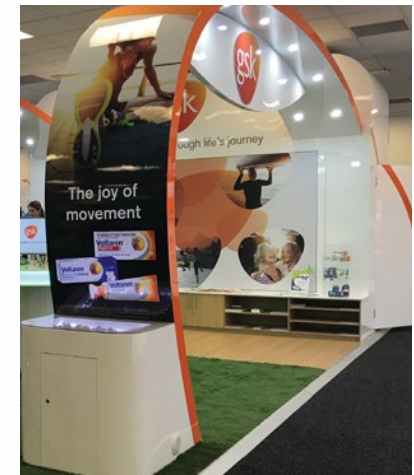
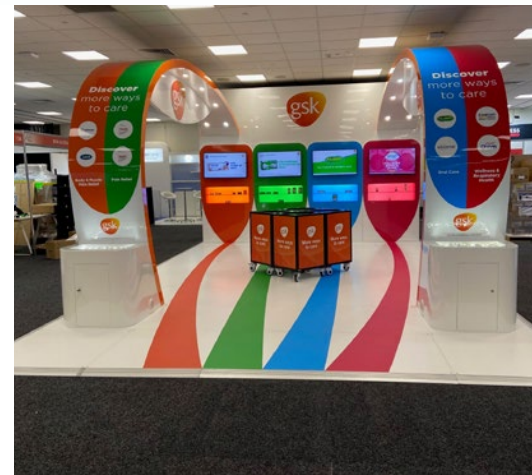
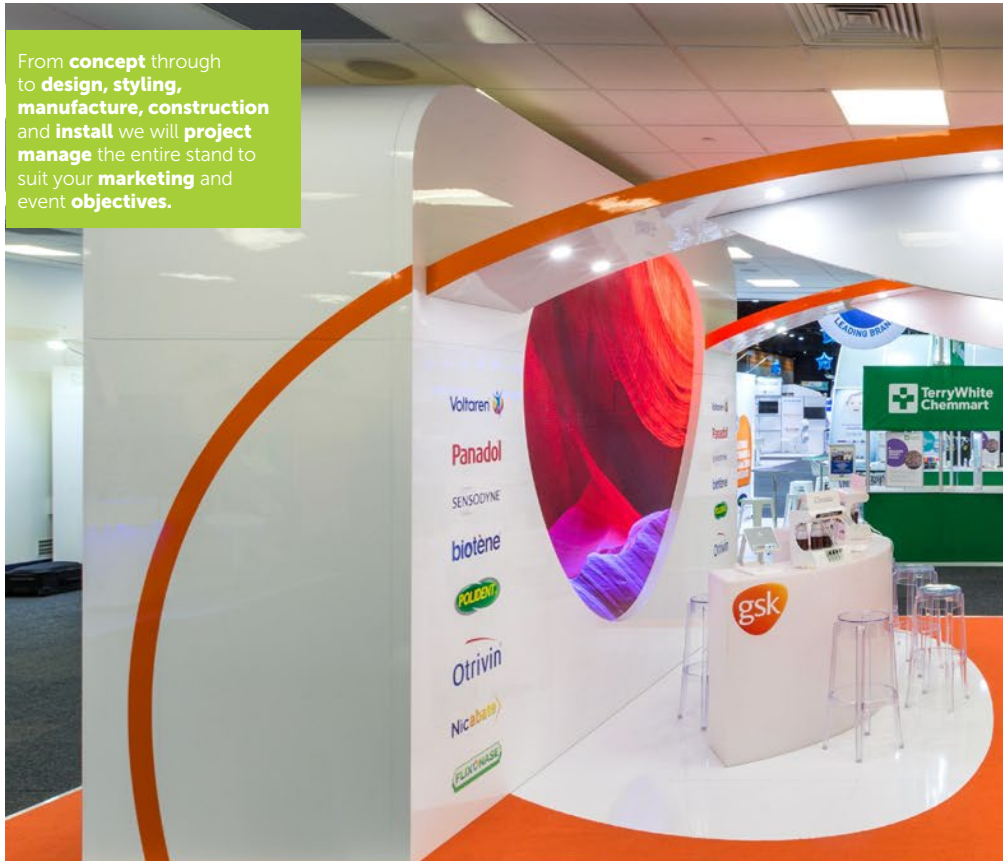


Find us on [f](#) [in](#) [ig](#)

Captivate your audience
to achieve your
marketing goals



From **concept** through to **design, styling, manufacture, construction** and **install** we will **project manage** the entire stand to suit your **marketing** and event **objectives**.








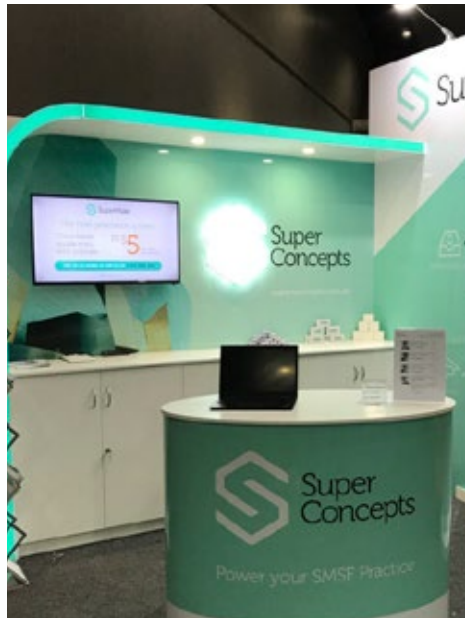
We have **innovative** designers researching new digital technologies to **create** unforgettable **experiences**





 **Brand engagement** **Social engagement**







Create with the **heart**
build with the **mind**

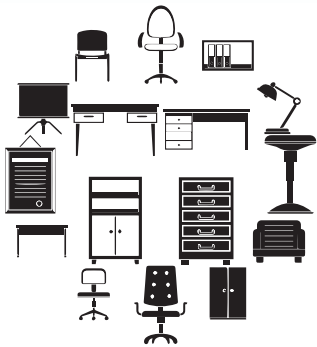


Creative **solutions**
Creative **results**

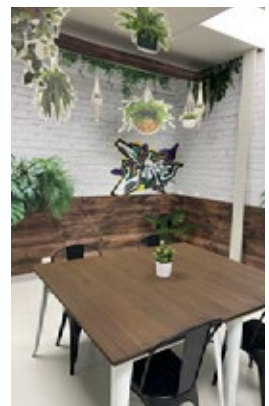


Office FITOUTS

Redefine the look of your office space to an environment that promotes productivity, creativity and interaction. Whether it's a move to a new office or changes to an existing workspace, an office fit-out can revitalise a business and its team. High impact signage is just the start of what we can offer you.



We want to create designs that encapsulate your company's goals and then helps you achieve them. Because not only do our personalised designs carry a beautiful aesthetic, but the style, high quality materials and world class artisanship will inspire your team to achieve outstanding success.





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