

CUSTOM DESIGN BRIEF



Budget

It is important to provide a budget so that we can design a stand to meet your requirements.

Please select a price range. All prices quoted by AEH are in \$AUD and excluding GST.

- | | |
|---------------------|---------------------|
| \$15,000 - \$20,000 | \$35,000- \$40,000 |
| \$20,000 - \$25,000 | \$40,000- \$45,000 |
| \$25,000 - \$30,000 | \$45,000 - \$50,000 |
| \$30,000 - \$35,000 | \$60,000 + |

Other

Please indicate if catering is additional to budget.

If budget permits, do you have a preference for rigging?

Layout Details

- | | | | |
|-------------------|-------------------------------------|-----------------|--------------|
| Storage required: | Cupboard | Walk in | |
| Seating Style: | Lounge | Cafe | Semi private |
| Flooring: | Raised
White
Timber
Carpet | Carpet
Other | |

Please provide details for any AV equipment. Please indicate which items you require AEH to provide and which are client supplied.

What are the details, dimensions and weight of any products you wish to display.

Please provide details for dedicated power, cables and WIFI.

Do you require hooks for give-away bags?

Layout Details

Which elements are a 'must have' in your stand design?

How many staff do you plan to have on the stand?

Do you plan to attend other events this stand could be used at?

Are there any other details that may assist us in designing your stand?

Please Attach

Corporate brand guidelines.

Marketing material (*specific to brands/products displayed*).

Floor plan for this event.

Exhibitor Manual (*or prospectus if manual not available*)



A division of **Adelaide Expo Hire**

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